# **Thurston Asset Building Coalition** Sponsorship Information

### **About Thurston Asset Building Coalition**

The <u>Thurston Asset Building Coalition's (TABC)</u> mission is to connect partners and community resources to promote opportunities for people with limited incomes to become more resilient and prosperous. We are a network of social service providers, healthcare agencies, financial institutions, community and economic developers, educators, workforce developers, faith communities, businesses, government agencies, coalitions, and individuals. We are a coordinator and mobilizer of partners who serve people with limited incomes, Black, Indigenous and other People of Color, people with disabilities, LGBTQIA+ people, veterans, rural communities, and others through collaboration among non-profit, for-profit, and public partners.

#### Coalition Hubs

We organize and support coordination of four regional hubs: Safety Net, South Sound Food System Network, Homeless Housing Hub, and Economic Advancement Hub.

#### Bank On

Bank On is a national program that connects people with banks and credit unions to help individuals who are either unbanked or under-banked to get second chance bank accounts. TABC is Thurston County's lead on expanding this program locally.

#### Free Tax Preparation Support

We collaborate with AARP Foundation to establish and promote free tax preparation sites targeting people with low to moderate income in Thurston County.

#### We Rise Economic Empowerment Retreat

This is a two-part event that includes a networking mixer for social services providers and community leaders to share and learn about asset building efforts happening across the county, plus a full day of workshops, wellness activities, and a resource fair for community members seeking financial support.

## Sponsorship Opportunities

We depend on ongoing community sponsorship and grants to sustain the community organizing work we do year-round. These funds directly support:

- Paid staff to organize our hundreds of collaborators around shared goals through organizing hub meetings, networking events, and community events.
- Community asset building events and educational opportunities in Thurston County and the broader region.
- Marketing, storytelling, and data collection supporting our community engagement, momentum, and impacts.

Sponsorship Category	Amount	Sponsor Benefits
Sustaining Member	<b>\$10+ per month</b> (set up reoccurring monthly payments)	<ul> <li>Branded T-shirt.</li> </ul>
Bronze	\$500/year	<ul> <li>Your logo, name, and a blurb about your organization on our website year-round.</li> </ul>
Silver	\$1,000/year	<ul> <li>Your logo, name, and a blurb about your organization on our website year-round.</li> <li>2 Tickets to annual TABC mixer</li> </ul>
Gold	\$1,500/year	<ul> <li>Your logo, name, and a blurb about your organization listed on our website year-round.</li> <li>2 Tickets to annual TABC mixer</li> <li>Branded T-shirt.</li> </ul>
Platinum	\$2,000+/year	<ul> <li>Your logo, name, and a blurb about your organization on our website year-round.</li> <li>4 Tickets to annual TABC networking mixer.</li> <li>Branded T-shirt.</li> <li>Logo on all TABC event flyers throughout the year.</li> </ul>

#### Apply to Become a Sponsor

Becoming a sponsor is easy. Just complete <u>this sponsorship interest form</u> anytime throughout the year, and we will be in touch with you with further information.

