Thurston Asset Building Coalition Sponsorship Information

About Thurston Asset Building Coalition

The Thurston Asset Building Coalition (TABC) mission is to connect partners and community resources to promote opportunities for people with limited incomes to become more resilient and prosperous. We are a network of social service providers, healthcare agencies, financial institutions, community and economic developers, educators, workforce developers, faith communities, businesses, government agencies, coalitions, and individuals. We are a coordinator and mobilizer of partners who serve people with limited incomes, Black, Indigenous and other People of Color, people with disabilities, LGBTQIA+ people, veterans, rural communities, and others through collaboration among non-profit, for-profit, and public partners.

Coalition Hubs

We organize and support coordination of four regional hubs: Safety Net, South Sound Food System Network, Homeless Housing Hub, and Economic Advancement Hub.

Bank On

Bank On is a national program that connects people with banks and credit unions to help individuals who are either unbanked or under-banked to get second chance bank accounts. TABC is Thurston County's lead on expanding this program locally.

Free Tax Preparation Support

We collaborate with AARP Foundation to establish and promote free tax preparation sites targeting people with low to moderate income in Thurston County.

We Rise Economic Empowerment Retreat

This is a two-part event that includes a networking mixer for social services providers and community leaders to share and learn about asset building efforts happening across the county, plus a full day of workshops, wellness activities, and a resource fair for community members seeking financial support.

Sponsorship Opportunities

We depend on ongoing community sponsorship and grants to sustain the community organizing work we do year-round. These funds directly support:

- Paid staff to organize our hundreds of collaborators around shared goals through organizing hub meetings, networking events, and community events.
- Community asset building events and educational opportunities in Thurston County and the broader region.
- Marketing, storytelling, and data collection supporting our community engagement, momentum, and impacts.

Sponsorship Category	Amount	Sponsor Benefits
Sustaining Member	\$10+ per month (set up reoccurring monthly payments)	 Branded mug and T-shirt.
Bronze	\$500/year	• Your logo, name, and a blurb about your organization on our website year-round.
Silver	\$1,000/year	 Your logo, name, and a blurb about your organization on our website year-round. 2 Tickets to annual TABC mixer
Gold	\$1,500/year	 Your logo, name, and a blurb about your organization listed on our website year-round. 2 Tickets to annual TABC mixer Branded mug and T-shirt.
Platinum	\$2,000+/year	 Your logo, name, and a blurb about your organization on our website year-round. 4 Tickets to annual TABC networking mixer. Branded mug and T-shirt. Logo on all TABC event flyers throughout the year.

Apply to Become a Sponsor

Becoming a sponsor is easy. Just complete <u>this sponsorship interest form</u> anytime throughout the year, and we will be in touch with you with further information.

